



YOU DESERVE THE BEST SECURITY

HOW TO CHOOSE AN EMAIL SECURITY VENDOR

EXECUTIVE SUMMARY

- Whether you're looking for email security for the first time or looking for a chance, it can be daunting to find the right choice.
- We've come up with a list of 27 requirements that any potential email security vendor should meet, which you can read [here](#).
- Below is a sampling of some of the most important things to look out for when choosing an email security vendor. Use this as a checklist. If the vendor doesn't have these features, it's time to move on. If they have all of them, keep going.

AI-Enabled

If an email security provider isn't using [cutting-edge AI](#), it's not worth it. Utilizing machine learning and AI, particular ones that are trained on the most sophisticated attacks, will help prevent malicious emails from coming through.

API

By deploying as an [API](#), not only will your email security install quickly, but it can also extend easily to the entire suite.

Deploys Inline

[Inline](#) security means that the solution scans emails after default or advanced security, but before the content reaches the inbox. That means that anything that gets past the first layers, and would've otherwise hit the inbox, can get properly stopped. This type of solution means you can completely get rid of an SEG, because the inline layer scans and remediates before the inbox

Drastically reduces threat from phishing

Phishing emails have the potential to overwhelm a company and cause large-scale financial damage. There is a way to manage the phishing problem. [Avanan's solution is proven to reduce the phishing threat by 99.2%](#)

Malware Scanning

Malware can enter environments now easier than ever, whether it's email or file-sharing services. Being able to [scan every message, file and application for malware](#)—and to do so automatically—is essential.

BEC/Impersonation

To stop Business Email Compromise, a solution requires internal context, including rolebased, contextual analysis of previous conversations; a trusted reputation network; scanning and quarantining of internal email and files; account takeover protection beyond email.