

# ServiceSource Secures the Cloud with Avanan

## Background

Based in San Francisco, ServiceSource is a 2,500-employee revenue lifecycle company that provides outsourced customer adoption, expansion and renewal services for



subscription-based businesses. Kip James is the company's Chief Information Security Officer and Data Privacy Officer with 34 years of experience in information technology and 24 years in information security.

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## Challenge

Like thousands of companies that migrated to the cloud over the past few years, ServiceSource uses a variety of cloud storage resources and SaaS applications ranging from Box to Google Drive, Gmail, Office 365, Microsoft Office One Drive and Salesforce.com. In addition, as a public company with many compliance requirements, ServiceSource has long used best-of-breed security products to secure information in its data center with antivirus, malware sandboxing, malware protection, data leakage prevention. However, with its recent cloud migration, Kip quickly discovered the limitations of his data center security products in protecting information in the cloud.

## Solution

Always on the hunt for the latest security innovations for ServiceSource, Kip discovered Avanan in early 2016 at the RSA Conference in San Francisco. Among more than 500 vendors exhibiting at RSA, Avanan was one of just two that caught Kip's attention. "I needed a way to apply the same levels of security to my cloud infrastructure as I am in my data center," said Kip. "Avanan is the first product that allows you to manage

across multiple security products, and really understand the security status of all my information in the cloud. There's nothing else out there that can provide that capability," he added.

## Results

After receiving a brief web demo and introductory overview, Kip had Avanan installed in less than an hour. "I could immediately see the status of all my cloud information, who was sharing what with whom, and events across all security products, SaaS applications and cloud storage. We now have the ability to truly provide data loss prevention with alerts that tell me if there were ever any attempts to share sensitive information outside the organization."

## One-click PoC

In addition to these benefits, Kip loves Avanan's ability to let him try new security products with a simple mouse click in the Avanan Cloud Security Platform. "On the first day I turned on everything in Avanan just to see what it would do—antivirus, malware sandboxing, DLP, anomaly detection, you name it," Kip said. "When they added Cylance a few weeks later, I was able to try it immediately on all my files."

## "An absolute necessity."

"I love the product," said Kip. "It gives me incredible visibility into our data, who's using it and the risk associated with it. It helps us more effectively enforce our security policies across all of our products and cloud information, and it saves a ton of time and effort as well."

When asked what he would tell someone considering Avanan for cloud security, Kip replied that it's 'an absolute necessity.' He further added, "If you don't use Avanan, you're not doing what you should be doing as a CISO."